

Industry:

Manufacturer of consumer and specialized packaging

Employees:

1.300
in the Business area
Flexible Packaging Europe

Oracle Products and Services:

EBS Order Management
EBS iProcurement
EBS Purchasing
EBS Inventory
EBS Warehouse Management System
EBS Account Receivables
EBS Account Payables
EBS Advanced Product Catalog
EBS General Ledger
EBS Enterprise Asset Management
EBS Work in Progress
Data Warehouse Builder
Business Intelligence Enterprise Ed.

PDG Products and Services:

Modular enhancements
Production support
Customized development

„...ORACLE Data Warehouse Builder und ORACLE BI are productive tools that have met all requirements to present.....“.

Günther Ried,
Huhtamaki Deutschland

„Cognos“ has been replaced by Oracle Business Intelligence Enterprise Edition

Huhtamaki Flexible Packaging Germany GmbH & Co. KG is a worldwide manufacturer of consumer and specialized packaging with approximately 1.300 employees in the Business area Flexible Packaging Europe, located in Ronsberg, Germany. Huhtamaki Ronsberg produces the packaging material for a variety of products for well-known trademarks in the global market. The company has become an international market and technology leader for flexible packaging materials – as well as the world’s leading manufacturer of tube laminates, retortable stand-up pouches and soup cube packaging. Around 17 trucks are leaving Huhtamaki Ronsberg everyday with packaging material.



Foto: Huhtamaki

Challenges and Problem Solving

The Data-Marts used as a data base in the fore-runner system “Cognos” was too general, had an undifferentiated design and the loading process for the entire business model took almost 24 hours. Furthermore, the loading process was not always successfully completed, as each time it was loaded, various data from the E-Business Suite was imported into “Cognos”. In a modern data warehouse only relevant data is imported. Because the know-how of the loading process was from external sources, the own IT department could not provide support. If a change in the external consultant took place, no support was available any more at all.

Self-help assistance

Through the introduction of OBIEE, the data warehouse and reports were newly configured and the needs of the different departments were met. Today all necessary functionality is available, and at the same time there was a drastic reduction in time and resources for carrying out the ETL processes (Extract-Transform-Load-Process).

Through the use of the Oracle Warehouse Builder as an ETL tool, the IT department can be trained to support it. New requirements are now implemented by the local IT department. Currently the existing Oracle Discoverer reports are being migrated to OBIEE. After analysing the existing Discoverer reports, only the relevant work books are being migrated to OBIEE, with the goal to create a uniform platform for use by all departments within the company.

Forecast

Due to the introduction of OBIEE, the use of MS Excel as a reporting tool was drastically reduced. MS Excel is now used only in exceptional cases for those who are not OBIEE users.

The next stage of expansion is to introduce OBIEE Mobile