

Oracle E-Business Suite: fellow travelers

Industry:
Tourism

Employees:
27.000 worldwide

Sales:
3,3 bill. EUR (2014)

Oracle products and services:

Oracle EBS Financials

Oracle Service Bus

Oracle Business Intelligence EE

Oracle Database

Oracle SOA Suite

Oracle APEX

Integration of Readsoft's Process IT

PDG products and services:

Module Upgrades

Production support

Custom development

"Carnival Corporation & PLC have worked with the PDG group since 2005 and have found them to be an excellent implementation Partner. They have played a key role in our global Financial Transformation project in supporting Carnival Corporation & PLC as part of our Project Management Office for our European operations. We have found their expertise and experience in Oracle for Europe to be highly instrumental in working toward achieving our goals and in meeting our future go-live date."

Peter Schubert Project Director
Carnival Corporation & plc

Costa Crociere S.p.A. is Europe's leading cruise line. The 25 ships belonging to the Costa Crociere, AIDA Cruises and Costa Asia brands have a total capacity of 68,000 beds. Costa Crociere S.p.A. is part of the Carnival Corporation & plc group of companies, market leader in the global cruise industry.



Reliable long term EBS Partner

PDG has been professionally supporting AIDA Cruises as an Oracle E-Business Suite partner for many years.

Together, they have successfully introduced a number of EBS modules and implemented Business Process Reengineering, among other things. In addition, the Group's global processes were harmonized during the upgrade to E-Business Suite Release 12.

Where will the E-Business Suite take us?

In 2015, PDG took over the management of the European EBS Project for the "Costa" and "AIDA" brands, making it one of the first partners to look after both areas within the Carnival Group. PDG also now guarantees overall production support and seamless operational processes for Costa. As a member of the Steering Board, PDG is also heavily involved in the future development of EBS installation at Costa and AIDA, and regularly liaises with the US parent company Carnival Corp.

Exciting tasks

The key challenges at Costa/ AIDA include the:

- harmonization of the Group's complex processes,
- handling of entire national roll-outs (e.g. Japan),
- creation of new reporting units in the EBS,
- development and introduction of a separate central online platform for queries and the administration and consolidation of bookings, to minimize accounting effort and provide a 360-degree view of the client,
- establishment of a data warehouse to supply meaningful data from the EBS for controlling tasks, BI evaluations, Group analyses and management reporting.